

Writing an Advert Word Mat

<p>Describe it</p> <p>shiny, sparkling</p> <p>runs smoothly</p> <p>modern</p> <p>as good as new</p> <p>in perfect condition</p> <p>strong</p> <p>attractive design</p> <p>serviced and cleaned</p> <p>never damaged</p> <p>no scratches</p> <p>scuff marks</p> <p>repainted</p>	<p>Bike parts and accessories</p> <p>saddle spokes</p> <p>chain handlebar</p> <p>tyre wheel</p> <p>reflector lights bell</p> <p>horn basket</p> <p>bottle holder streamers</p>	<p>Rhetorical question starters</p> <p>Fed up with...? Is it time for...?</p> <p>Need to...? Why not...?</p> <p>Have you always wished for...?</p>
	<p>Sentence starters/Slogans</p>	<p>Exaggeration/Promises</p> <p>You will never need to... again</p> <p>The coolest and fastest...</p> <p>You will be the envy of...</p>
	<p>Imagine... Take a moment to...</p> <p>Enjoy the ... What's more...</p> <p>Without a doubt... Cycle your way...</p> <p>Go green...ride a bike!</p> <p>It feels like flying!</p>	<p>Facts</p> <p>For whom is it suitable?</p> <p>What is its price?</p> <p>Are there any special offers?</p> <p>Where can they find out more/see it?</p>

